



KTTV's "STAR SHOPPERS" television show featuring Bill Welsh will be telecast directly from the Mayfair Market, 290 Hermosa Avenue, Redondo Beach, Monday, November 7th at 10:30 a.m., and will be seen on Channel 11. Valuable merchandise along with free groceries will be the prizes awarded to the lucky "Star Shoppers" of the day.

Talent to Perform in Santa-Land

December 2 will be the official day for turning on Christmas lights and decorations in Torrance. The evening will be highlighted by a colorful parade, the opening of Santa-Land in El Prado park, an auto show, and a street dance.

Music for the dance will be provided by Slim Edwards' Melody Boys.

Various Christmas programs will be presented in Santa-Land until Christmas, including such talent as: Junior Mel-O-De Band, headed by Bill Duncan; Bettie Thomas Studio; 200 Girl Scouts, headed by Mrs. B. Hardinghouse; Three Arts Studio; Torrance Recreation Department; Welene Studio of South Redondo; ACCENT: Theatre! Melvin Kaiser Studio of Dance; and church groups.

Santa Claus will be available each day from December 2 and will make appearances before church groups, schools, and clubs.

Thanks Said To Volunteers For Children

The Volunteers for Children of Harbor General hospital held their second meeting recently, at the hospital.

The entire staff of the hospital expressed their gratitude to the group for the work they are doing for the children.

Refreshments were served to the group by the hospital.

The work schedule for the future was lined up.

On Monday the Volunteers were aided by the Catholic Daughters of America of Torrance, in giving a Halloween party for the children.

Mrs. M. MaHon, Mrs. P. B. Clayton, and Mrs. Charles Allen of the CDA brought refreshments and favors for the children of CB.

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in FREE PRIZES to

MAYFAIR PATRONS

REGISTER NOW NO PURCHASE NECESSARY



For details watch Lou 'n Linda KCOP—Channel 13 Monday thru Friday featuring Barbara Ann Broad County Fair Pies Moreno's Frozen Dinners and Pepsi-Cola

Mayfair
SUPER MARKETS

Cheese Festival



Mayfair brings you a wonderland of cheese and cheese products, assembled from all over the world for your selection. You'll find all your favorites, being featured in both the delicatessen and grocery sections, and wonderful special values on these delicious and healthful foods. Take advantage of our low prices and stock up!

Mammoth, Fully Aged, Wisconsin CHEDDAR CHEESE

One of the greatest cheeses in the world, and a top favorite with all cheese lovers. Created especially for Mayfair, these Mammoth Cheddars have been a whole year in the making and ageing — the finest, full-bodied Wisconsin Cheddar you can buy!

59¢ lb.

JACK CHEESE 39¢ lb.

Creamy Monterey

CROWN BRAND, IMPORTED, SWITZERLAND
SWISS GRUYERE 6-Portion 4-oz. Pkg. 29¢
 KRAFT DE LUXE, SLICES
AMERICAN CHEESE 8-oz. Pkg. 29¢
 KRAFT'S PHILADELPHIA
CREAM CHEESE 8-oz. Pkg. 33¢

Swiss Cheese 59¢ lb.

Fancy, Natural Large Eye

By the Piece

WISPRIDE SPREADS 29¢

Natural Cheddar Spreads in re-usable plastic cups. Choice of: Blue, Pimiento, Sharp, Smoked or Garlic. 5 1/2-oz. Cup.

NOW! BUY THE WHOLE SET or complete your set, 1 piece at a time
Kutmaster 9pc. Cutlery Sets
 with Stainless Steel Blades...
 GENUINE PAKKAWOOD Birch Handles
 Complete ONLY
\$7.11
 Reg. \$19.70 Val.



Pillsbury Cake Mixes
 White, Yellow or Chocolate
 17-oz. Pkg. 19¢

CHEESE FOOD

KRAFT'S VELVEETA 2-lb. Loaf 69¢

CHEESE SENSATION

CHEEZ WHIZ 8-oz. Jar 25¢

16-oz. Jar 47¢

KRAFT'S

CHEESE SPREADS

Pineapple, Pimiento, or Olive Pimiento

5-oz. Jar 19¢

N.B.C. SNOWFLAKE

CRACKERS 1-lb. Pkg. 23¢

LOW CALORIE CRACKERS

RY-KRISP 8 1/2-oz. Pkg. 23¢

ARDEN

COTTAGE CHEESE 1-lb. Pkg. 25¢

MAXWELL HOUSE

INSTANT COFFEE 6-oz. Jar \$1.49

SNOW CROP FROZEN

ORANGE JUICE 2 6-oz. Cans 29¢

GORTON'S FROZEN

FISH STICKS 16-oz. Pkg. 59¢

Kraft's Salad Dressing
MIRACLE WHIP
 Qt. Jar 39¢

ARMOUR STAR GRADE A FLAVOR FRESH



WHOLE BODY

Fryers 39¢ lb.

U.S.D.A. Graded Choice Beef
Chuck Roast 33¢ lb.
 Tender, Blade Cut. An Ideal Pot Roast

RATH'S BLACKHAWK

SLICED BACON Grade "A" 1-lb. Pkg. 51¢

PACIFIC COAST, SAND-FREE

FRESH OYSTERS 12-oz. Jar 55¢

BEECHNUT STRAINED

BABY FOODS 4 4 1/2-oz. Jars 39¢

THE SAFE BLEACH

CLOROX Half Gal. 30¢

TOILET SOAP

PALMOLIVE 3 Reg. Bars 25¢ 2 Bath Bars 25¢

AMERICAN BEAUTY

SPAGHETTI 1-lb. Pkg. 22¢

ORANGE PEKOE

TREE TEA 1-lb. Bulk 41¢ 48-Ct. Bags 59¢

FOR CLEANING LINOLEUM

SOILAX 16-oz. Pkg. 26¢

RATH'S

LUNCHEON MEAT 12-oz. Can 37¢

DOG FOOD

DR. ROSS 2 1-lb. Cans 25¢



Borden's Evaporated Milk Tall Can 13¢

LIPTON SOUP MIXES

CHICKEN NOODLE or TOMATO VEGETABLE 3 3-oz. Pkgs. 39¢

ONION 2 2-oz. Pkgs. 34¢

BEEF VEGETABLE 2 2-oz. Pkgs. 34¢

MARGARINE 2 1-lb. Ctns. 25¢

MAYFRESH Quarters

CHUNK TUNA 27¢

CHICKEN OF THE SEA GREEN LABEL No. 1/2 Can

TOMATO JUICE 19¢

Glorietta 46-oz. Can

FLOUR 5-lb. Pkg. 45¢

GOLD MEDAL

10-lb. Pkg. 89¢

POTATOES 10 Lb. Bag 35¢

Finest U.S. No. 1 Russets

Uniform Size for All Purposes

EXTRA FANCY, FLAMING RED

TOKAY GRAPES 5¢ lb.

Large, Sweet

NEW CROP, CALIFORNIA

DATES 19¢

Natural Deglets 12-ounce Pkg.

Zahidis 16-oz. Pkg. 19¢

- Ajax Cleanser 2 Reg. Cans 25¢ 2 Econ. Size 35¢
- Ad Detergent 1-lb. Pkg. 39¢ 3-lb. Pkg. 89¢
- Vel Detergent Reg. Pkg. 31¢ Gnt. Pkg. 72¢
- Fab Detergent Reg. Pkg. 31¢ Gnt. Pkg. 72¢
- Cashmere Bouquet 3 reg. bars—25¢ 2 Bath Size 25¢

- Weston Cookies CHOCOLATE PECAN 9-oz. Pkg. 37¢
- Puddings MY-T-FINE 3 4-oz. Pkgs. 29¢
- M.J.B. BROWN RICE 28-oz. Pkg. 32¢
- M.J.B. LONG GRAIN RICE 28-oz. Pkg. 31¢
- M.J.B. QUICK COOKING RICE 24-oz. Pkg. 39¢
- Quick Elastic GLOSS STARCH 32-oz. Pkg. 35¢
- Quick Elastic LIQUID STARCH Half Gallon 52¢
- Waffle and Pancake VERMONT MAID SYRUP 12-oz. Btl. 31¢

Advertised Prices Effective Thursday thru Sunday, Nov. 3, 4, 5, 6

Mayfair
 SUPER MARKETS
 290 HERMOSA AVE.
 (IN THE REDONDO TRIANGLE)

MORE FOR YOUR MONEY MORE VALUE MORE VARIETY MORE FOR YOUR MONEY MORE VALUE MORE VARIETY MORE FOR YOUR MONEY MORE VALUE MORE VARIETY